

Synopsis

A classic text for accuracy and statistical precision. *Statistics for Business and Economics* enables readers to conduct serious analysis of applied problems rather than running simple canned applications. This text is also at a mathematically higher level than most business statistics texts and provides readers with the knowledge they need to become stronger analysts for future managerial positions. The eighth edition of this book has been revised and updated to provide readers with improved problem contexts for learning how statistical methods can improve their analysis and understanding of business and economics.

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Customer Reviews

This book bring us statistics in a simple way, begining with easy exercises and increasing them to hard tasks. I have tried a lot of diferent books, some of them in Portuguese, and this was the only one that is realy good enough to teach us without a tutor or professor. It brings the most important parts of statistics for Business and Economics using exercises that talk about real cases and real hypothesis testing. It was easer to learn from this book than to do it in my own language.

I used this book for my MBA statistics class recently. This book is very well written in a clear way, not meant to be fancy but to provide a comprehensive coverage of most, if not all, relevant topics. I also belive that the coverage depth of each topic is adequate enough to satisfy all common business and economics applications.

This book is fairly comprehensive covering all the major topics that a student would need for the statistics modules in various business courses. Managers need to have an understanding of statistics so that they are able to manipulate the numerous masses of data that come their way into meaningful and useful information that they can employ in making business decisions. The author presented the material in the book in a simple and clear manner without any complicated algebra, making it readable by students in business schools with a basic knowledge of mathematics. The author also provided large numbers of examples and exercises that should assist the reader in consolidating his/her understanding of the concepts described in the book. Most managers are consumers rather than producers of statistical information. This book equips the reader with the expertise to enable one to be an informed consumer who knows the right questions to ask and the kind of information to request from those who produce the statistical information in the organization.

The binding came apart right away after I rented this textbook from Warehouse Deals, Inc. This is the same thing that happened to the other two commenters Yifang Zhao and Angry Student. Now I have to pay \$110 to purchase the book. I actually only used the book once or twice at most and then left it in my locker for a couple months before sending back to . I hope flags this textbook to warn customers as this is a recurring problem.

This book is not good at all. The authors should be ashamed of this effort. The content coverage methodology is illogical and the explanations are simply bad. I have an M.S. in a related field with deep coverage of applied statistics, and to be frank, if I didn't already know the information supposedly covered in this text I would be lost. If you're trying to learn these concepts from this book, good luck to you.

Completely agree with other commenter, book extremely fragile and binding broke easily. Had to pay full cost instead of rental. You can just get the book for free if you sign up for the online program. Just go to the company's website it is much cheaper and has useful practice problems.

If you can avoid buying this textbook for your class, DON'T BUY/RENT THIS BOOK. 1.) Nothing in the book was useful. NOTHING. Literally, whenever I'd try to refer to it to expand on the notes I got in class, I could NEVER find clear, noteworthy information on any of the topics. 2.) The book damages super easily. I only opened it up a handful of times, really, and it stayed on my desk all semester (never took it out of my dorm, never put it in my backpack), and STILL, it looked worse for

wear by the end of the school year. If you can't avoid buying this book, I'd recommend splitting the cost with a couple of classmates and to just share it among yourselves (if you think you can do that), because I really learned more from my professor than I did from this textbook. I deeply regret renting this book and was very dissatisfied. NOT AT ALL WORTH THE MONEY. What a waste.

I purchased this version because it was paperback and less expensive. It is different from the hardback, it is the "Global Edition". The questions are different so you will not be able to practice problems because answers to select even-numbered problems are not available online like with the "real" version. The problems are different. Also, when my professor referred to page numbers in the lecture, I was lost. However, other than the practice problems and page number differences, the content is essentially the same. The content can be repetitive but it is pretty easy to follow and I like the shaded boxes for the formulas.

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